

BeautyX show

FOR IMMEDIATE RELEASE: February 13th, 2023

The BeautyX Show is Postponed to October 22-23, 2023

Toronto ON: BeautyX has postponed the March 26 & 27 show.

After much deliberation and consultation with the community, BeautyX has decided to pause to reformat the show and return with a completely new educational event that will welcome everyone under one roof at the Enercare Centre on October 22-23, 2023.

Stephanie Gadbois, BeautyX show producer announced this morning that the show will be postponed. "This was a difficult decision. The show must go on is in our DNA, and postponing the March event was difficult. However, we believe that pivoting the show to a Fall date will bring more opportunities for all attendees."

"We want stylists, estheticians, makeup artists, and fellow beauty professionals to know that we heard you! You asked for a kick-ass beauty show to reconnect with peers, network, learn, be inspired by, and most of all have fun. We have also added a public day and professionals are invited to sell directly to the public." added Gadbois.

The show team, in conjunction with the Allied Beauty Association of Canada (www.abacanada.com), is working on an expanded collaboration and agenda with more for everyone this October. Celebrity Hairstylist Ted Gibson and the ABA Competitions have already been confirmed for October. The team will continue to update the website with more announcements over the next few months.

Vince Rivero, ABA President added, "We are committed to bringing everyone a great show experience, and the industry will benefit from the additional time to bring more value for everyone."

Anyone who has purchased a ticket or has further questions is welcome to reach out to BeautyX (www.beautyx.ca) for more information. Beauty X will be adding a FAQ section to the website to assist anyone who is impacted by this change.

For more information please contact:

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